



Book Jacket Design

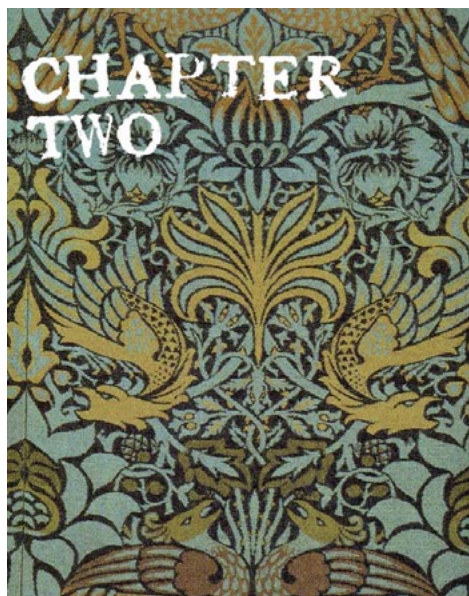
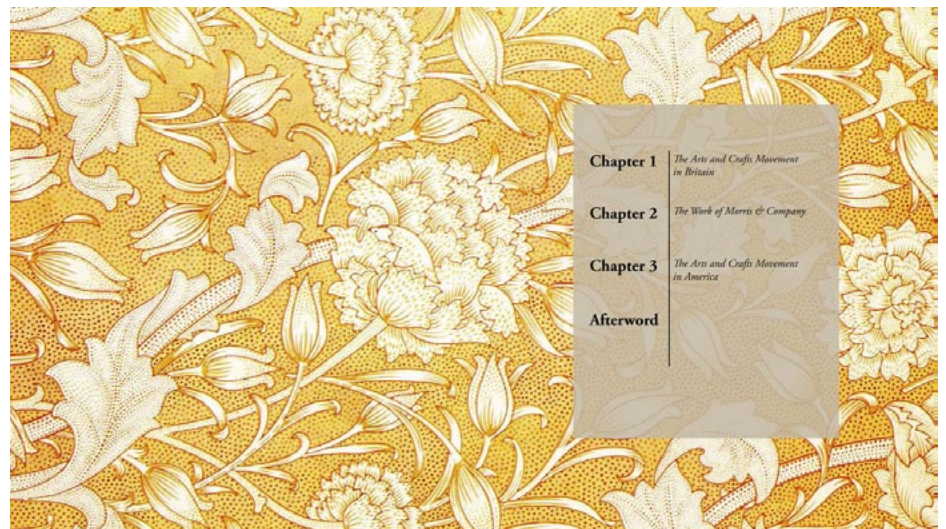
A redesign of the book jacket for the coffee table book "Cupcakes and Cashmere" by Emily Schuman. As a project for my Intermediate Typography class, I photographed and laid out images that captured Schuman's girly, playful aesthetic. Used Adobe InDesign.



Neon Photo Series

A photo series of the vintage neon signs on Fremont Street in Las Vegas, Nevada. Photos were taken for my Principles of Photography using black and white 1600 speed film. Photos developed in a studio dark room.

photo



CHAPTER TWO

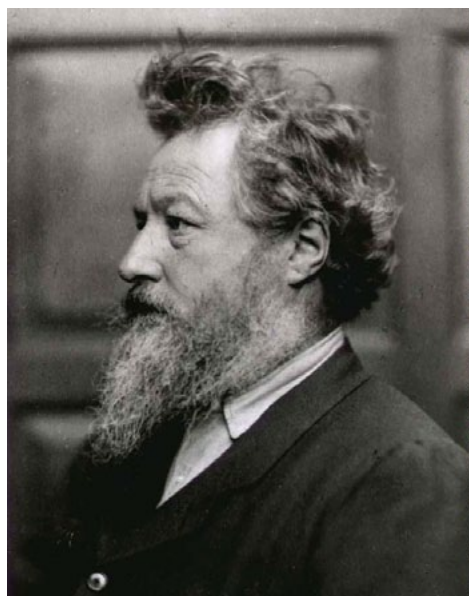


Morris & Co. implemented design reform in interior design, architecture, furniture, textiles and wallpaper, and graphics. Each of these forms of design had their own features and qualities that made them identifiable within the Arts and Crafts Movement.

The Red House was the first notable reference for interior design of the Arts and Crafts Movement. Interior design of the movement abided by a "less is more" approach while still maintaining exemplary quality and craftsmanship. The interiors in the Red House adhered to specific theories espoused by early design reformers like John Ruskin. Ruskin believed that every interior should be designed with functionality in mind; all ornamentation needed to also contribute to the functionality of the design. The interiors of the Red House were characterized by a logical and planned structure, with the inside of the house complementing the medieval features of the exterior. Each of the interiors were also intended to be used for differing functions with a greater theme in mind, tying each of the rooms together. The interiors also revealed the materials by which they were made honestly, with exposed brick and timber in many of the rooms. All of these features exemplified the theories behind the Arts and Crafts Movement, making the Red House a blueprint for later designers.

The architecture of the Red House drew from Gothic influences, as portrayed through its pointed arches and simplified detailing. Many of the early structures built during the Arts and Crafts Movement were admired for their construction quality, timelessness and overall integrity. Although architects of the Arts and Crafts Movement varied in style and background, they shared the belief that design reform could bring about change in society.

The Red House (interior), William Morris (opposite)



In 1853, an Oxford student named William Morris developed a deep fascination with the Middle Ages. After reading Ruskin's writings and observing medieval art, Morris was inspired to become a Gothic revivalist and design reformer. With the help of his friends in the arts community, Morris built and furnished the Red House for himself and his wife. The Red House embodied the Arts and Crafts Movement through its design, craft, and the unified building process from which it was created. Following the Red House's creation, Morris established Morris, Marshall, Faulkner & Company in 1861 to create interior furnishings and give advice regarding interior decoration. Morris assumed full responsibility of the business in 1875 and renamed the firm to Morris & Co. He took on the role of textile and wall paper designer, researching techniques in dyeing, printing and weaving. The business allowed Morris to provide an alternative to the goods produced during the Industrial Revolution. Many other firms with revivalist ideals similar to Morris' began to spread across Britain, and soon, the world.

Portrait of William Morris (opposite); William Morris (interior)

The Arts & Crafts Movement Booklet

Wrote, designed and laid out a 20-page booklet on the history of the Arts and Crafts Movement as a final project in Introduction to Typography. I used a combination of techniques including hand stamped lettering and grid design to create the booklet. Used Adobe Photoshop and InDesign.

print



See. Like. Blog.
(<http://seelikeblog.com>)

A Wordpress blog built by creating a customized child theme using the Oxygen theme framework. See. Like. Blog. showcases my love of fashion, writing, photography, food and DIY-projects, and invites readers to join me as I explore "life's little adventures". Used Dreamweaver for locally hosted theme development.

web